Dear Reader,

_It is my pleasure to welcome you_ to this year's third issue of CAD/CAM!

As the organiser, I am pleased to invite you to the first Asia Pacific edition of the seventh CAD/CAM & Computerized Dentistry International Conference in Singapore from 6 to 7 October 2012. I am very excited to be involved in the organisation of such an event, which has built extremely important bridges between the dental team, dental technicians and industry. We look forward to an amazing weekend at the Marina Bay Sands Hotel in Singapore.

The main scientific conference (6–7 October) and the dental technicians’ parallel session (7 October) will cover the latest trends and developments in digital dentistry. The impressive two-day programme will see 20 international speakers giving expert cutting-edge presentations to the 400 expected dentists, dental technicians and other dental professionals, all hungry for knowledge from Asia Pacific, Europe and the Middle East. Participants will also have direct contact with 25 industrial players in a networking environment, creating a forum for discussions, questions and the exchange of valuable feedback, while viewing the latest technologies at the exhibition.

Only six years ago, when the Middle Eastern market was still in its early stages we held the first CAD/CAM & Computerized Dentistry International Conference in Dubai with enthusiasm and confidence in this exciting field. We are confident that we will be able to transfer this concept to the Asia Pacific region successfully and play a significant role in the development and improvement of digital dentistry.

Similar to Dubai, Singapore is a commercial hub for the entire region. In addition, the digital dental industry in Asia is growing tremendously rapidly. Increasing demand for higher quality restorations, for example, has boosted purchases of CAD/CAM solutions. Continuous growth in the privatisation of hospitals, the expansion of dental clinics and the ageing population has resulted in CAD/CAM paving the way forward for dentistry, offering improved accuracy and efficiency. These developments have created the need for dentists to further develop their skills and knowledge in digital dentistry in order to keep up with the latest tools provided by the industry for their benefit.

Looking to the future, it is inevitable that digital dentistry will become standard in all dental clinics in both Asia and the rest of the world. Industry forecasts for Asia estimate double-digit growth in the CAD/CAM market for the next few years.

For these reasons, I would like to invite all dental professionals to the largest annual international event focused entirely on computerised dentistry. I look forward to seeing you in the vibrant city of Singapore!

Yours faithfully,

Tzvetan Deyanov
Business Development Manager
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